

# THE PINK HOUSE FESTIVAL

RURAL ARTS FESTIVAL INITIATED IN SOLIDARITY  
WITH THE CENTRE CHORÉGRAPHIQUE  
MOUVEMENT ET DANSE, FRANCE

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- THE PINK ATELIER - 15TH / 19TH
- THE PINK OPEN HOUSE - 20TH / 22ND SEPT

A word from Clementine Telesfort  
(Project coordinator)

"I wish for The Pink House Festival to be a celebration of the space I have called home as long as I can remember. An homage to the stories it enabled to create, the lives it changed, the journey it undertook with its inhabitants and all the individuals who settled here, either for one day or for decades, and chose to put their trust in the teachings it had to offer.

Times may have taken it through rough weathers. But now, more than ever, its example needs to continue being heard of and inspire future generations for there is no better answer to austerity than light and this place is filled with it."

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## SPONSOR THE PROJECT >

THROUGH OUR CROWDFUNDING PAGE:

[HTTPS://WWW.INDIEGOGO.COM/PROJECTS/THE-PINK-HOUSE-FESTIVAL/](https://www.indiegogo.com/projects/the-pink-house-festival/)

## WHAT IS THE PINK HOUSE FESTIVAL ?

The Pink House Festival is a project under the direction of Clementine Telesfort that has for **starting point the celebration of the 30th anniversary of the Centre Chorégraphique Mouvement et Danse implemented in The Pink House of the village.** It consists of a five-day professional dance workshop, followed by three days of multi-disciplinary arts event celebration in a pink-tinted farmhouse of Northern France.

This project gathers an international team of individuals that have been working together to bring out of the ground an event that unites **cultural, social and artistic initiatives called to emerge within the environment of the village.**

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**Offering meeting point for artists, movement enthusiasts, thinkers from various practices and the inhabitants of the village.**

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**We wanted to offer an homage to the contribution this cultural hub made in the pedagogical, artistic, and social fields throughout the years.** We hope to engage in defining new opportunities, actions and directions as the generation of artists it influenced; thus echoing the impulse given by Marie Devillers and Jean-Luc Telesfort long after.

We try to keep it an intimate celebration since this is our very first edition you can therefore expect a relaxed and convivial atmosphere and let yourself find opportunities for valuable conversations, exchanges and collaborations to emerge. We welcome everybody to get involved to make this 30th birthday one we will remember!

## I HEARD YOU'D BE LAUNCHING SOMETHING?

Yes but rest assured, we won't be launching rockets in the sky there, only the new concept for The Pink House.

We are working on the possibilities to transform The Pink House through a new approach. By running and reactivating the space with a different dynamic we would like, now, to allow it to serve various practitioners and to host a broad range of cultural events stay tuned!

## CENTRE CHORÉGRAPHIQUE MOUVEMENT ET DANSE, NEVER HEARD OF IT ?

The Pink House is a 1800s farmhouse located in the region Picardie in northern France. Its residents transformed the space into a dance studio, where the association Centre Chorégraphique Mouvement et Danse (CCMD) was hosted since 1992.

Since its creation the association delivered both amateur and professional productions at a national and international level. Alongside its productions, the CCMD's main focus was on delivering classes with a pedagogical line at the forefront of educative methodologies, contemporary dance and somatic practices, rhythm and percussion classes, vocal, theatrical and anatomical education, with a residency scheme for Artists running alongside. "It's a school of life" everyone agrees.

**It promoted cohesive ethics of living in collectivity through its exemple. This dynamic led The Pink House to be a hub for artists from all over the world, welcoming them for residencies, but also organizing European projects, festivals and events in the villages and towns nearby. The CCMD always emphasised the importance of opening up to other cultures, building long lasting**

relationships and exchanges with other dance schools internationally.

However the dynamic has changed in the recent years. The support that was once given to the association and other local companies continues to be precarious today. The possibilities for their efforts to enhance the quality of the cultural landscape in the region Picardie are shrinking.

The CCMD had to suspend its activities as an association and with it The Pink House is banned to diminish and perish as an open artistic space. As a consequence, the opportunity that this space represented for the local people, a place to engage in an artistic practice, develop critical thinking and maintain well-being are vanishing.



**In response, one of this festival's aims is to give visibility to the space and its story. Our wish is to raise awareness on the precarious times that rural cultural organisations are going through and hopefully generate a new dynamic in praise of the future of culture in those areas.**



## SO WHAT'S ACTUALLY ON THE MENU?

**Our festival is divided in a two courses feast.**

### THE PINK ATELIER

**The starter** is our very own professional dance workshop, a week of encounters open to dedicated individuals committed to embodied practices for personal, professional or social work development. It will consist in two main facilitators between which the day will be divided. Each teacher will lead the participants into their research proposal for the week and create a space for training, learnings and exchanges to take place. A sharing of the week's process may take place under the initiative of the groups. The organising team will also arrange for jams, open stages and a *dancer's forum* to take place during the evenings.

### THE PINK OPEN HOUSE

**The second course and main dish** is what we call *The Pink Open House*. The doors of the house will be open for three days. It's time to walk in and meet someone or something new. We aim to fill the house with plenty of performances, concerts, talks and activities for you to engage with.

**The Pink Atelier: 15>19 Sept**  
**The Pink Open House: 20>22**

And to finish, the pink cherry on the cake, the last day will be focused for people to come and celebrate with us the Centre Chorégraphique Mouvement et Danse. Old students, friends and everyone is invited to come and say thank you or just hear the story of this place for the first time in a day dedicated to its achievements. The day will end up with collective bal after which we will invite the remaining visitors to a collective and participative dinner to close the festival.

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**We looked at gathering individuals with a professional practice in the arts, culture, the social, innovation, entrepreneurship, collaboration, politics, service, organisation or education who wish to share their researches and initiatives within the context of the Festival.**

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## VISION | MISSION | OBJECTIVES WHY DO WE CARE ?

### **1. EMPOWERING RURAL AREAS THROUGH ARTS.**

As a young team of individuals, artists, global citizens from all over the world, we believe in the social impact that bringing artistic practices within a rural environment has, we choose art as our tool to connect to our provinces and with it our sense of community so easily mislaid.

Valorising the cultural landscape to which smaller villages have access to, opening up the possibilities for social interactions, spaces for citizen initiatives to emerge and voices to be discovered and heard. We offer a framework for those in which to evolve, for people to grow closer to one another, to themselves and their environment.

### **2. CURATING A THOUGHT PROVOKING PROGRAM.**

We programed a wide range of activities from talks, to concerts, to small introductory workshops, local markets and performances of emerging artists with the aim of demonstrating any form of positive impact / initiative in their own field. We chose to concentrate this first edition on some of the most pressing challenges depicting our generation. We selected proposals that are relevant to us given the modern context and the matters our generation is having to compose with.

### **3. CELEBRATE THE CENTRE CHOREGRAPHIQUE MOVEMENT ET DANSE.**

Our objective being to celebrate and honour the heritage of the CCMD, the house will be the hub of activities of the festival. Not only this will bring visibility and awareness to the situation of the association but it will enable old students as much as a whole new network of people to connect with this space and its example.

## AND WHERE DID THE ORIGINAL IDEA COME FROM ? THE TEAM.

The Pink House Festival is an intimate multidisciplinary art event aimed at bringing qualitative socio-cultural experiences and engagement whilst stressing the necessity of supporting culture in rural environments.

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A group of friends gathered about a year ago in response to the story of The Pink House which resulted in this collaborative multi-cultural project.

After hearing the association's project had seen its fundings cut to the point of having to leave space and The Pink House, close its doors to the public for good, we saw there the opportunity to make noise about it. We choose to support the contribution that this space made to the cultural landscape of the region by bringing them a celebration it deserves.

Creating a festival for the large public celebrating the CCMD's heritage allowed us meanwhile to create opportunities for community engagement and social exchanges to take place. We believe there is an need to strengthen the support generally given to cultural actors implemented in rural areas and this celebration is our contribution.

Clementine Telesfort the daughter of the couple at the origin of The Pink House wanted to gather the people, the research practices, the different schools of thoughts, initiatives and artists at the forefront of the international emerging scene which influenced her. She wanted them to discover the place where everything had started for her as an artist and share her encounters with her local community.

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**The will to create this festival, it's the will to spread ideas. It's the will to give the space and the speech to young artists but also to the locals. It's the will to gather, to share, create, laugh, reflect and learn together, to emerge.**

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We're called MicroMacro and were born in 2018. The Pink House Festival is the first project of the association. Now that its creation enabled Clementine's initiative to exist, the association has for mission to develop projects with social cultural outreach as well as a wide range of productions, opportunities and collaboration having mouvement as a starting point. The people behind this brand new Festival is a group of daring creatives from all over the world. The team is devised between:

**Clementine Telesfort (FR)**

*Artistic Directrice of the project*

**Stephanos Loizou (CY)**

*Adviser / Project supervisor*

**Fanny Pouillot (FR)**

*Producer*

**Iris Borrás Anglada (ES)**

*Team leader*

**Eleonore Pobin (FR)**

*Program co-coordinator / Artist liaison*

**Marinos Mavrogenis, Iris Borrás**

**Anglada, Anna Gonzalez (CYPR, ESP)**

*Graphic Design, Social Medias and*

*Illustrations*

**Andrea Ancelin, Juliette Boucher,**

**Rebecca Journo, Leila Telesfort (FR)**

*Contributors*

## AND WHY SHOULD I COME ALL THE WAY TO NORTHERN FRANCE?

If you already feel curious, you will not be disappointed.

If you like small scale/intimate celebrations, you will be at ease.

If you care about social cohesion, cultural exchanges and art this is the place to be in September.

If you wonder where the good news, the good people are, and are looking for positive and sources of inspirations we'll reserve some gems for you.

If supporting young people who take initiatives and work super hard in order to share with others a breath of fresh air, we need you here.

Need more reasons to make it to us?  
Why not picturing how fairytale-like our The Pink House would actually look in real life?



## AND HOW CAN I TAKE PART ?

Honestly, there's a hundred ways you could take part in this initiative. First and foremost by talking about it around you otherwise there are two main axes that you can follow, and go switching between the two: *Being a participant* and *being a contributor*.

As a participant you offer your time and your curiosity for what the contributors have brought to share with you.

As a contributor, you decide to which level the contribution you have to make is placed. You can suggest something to us or pick from the list of possible ways you could contribute to our Festival:

Be a volunteer,

Whether it's to welcome artists, prep a space or built a stage and decors, if you have skillful hands you will be gold for the project.

Be a cook,

For the professional workshop participants or at the communal meals, you can feed hungry dancers or share a dish you made an evening.

Be a host,

You could offer the spare room of your

house to one of our artists, lecturers or participant that came from far to meet.

Become a sponsor,

By this we mean that you can offer a donation in kind to the project or donate whether a euro or five hundred, our crowdfunding is a never-failing way to assure yourself that we will achieve our project!

<https://www.indiegogo.com/projects/the-pink-house-festival#/>

Be a facilitator,

If you have a practice, a research, or a creation that you want to share with the crowd, you can send us a proposal of the intervention you intend to do and describe why you are keen to share it with us.

# THE PINK ATELIER - PRACTICAL INFOS.

**The Pink Atelier: 15>19 Sept**  
Registrations based on applications.  
15 spots in total.

## 1. What is the week's program?

The week will be based around two international teachers each leading a morning or afternoon 3 hours session. On top of the 5 days laboratory we will organise during three night a *dancer's forum* where the participants will be able to discuss and reflected around subject matters of the professional dancer's position in today's industry. We will also propose throughout the week jam sessions and an open stage on the closing night. The cost of the workshop covers the accomodation in a shared dorm or outdoors, breakfast, lunch, snacks and vegetarian dinner (on the days of the workshop), the classes, the membership fee to the association as well the return to and from Beauvais.

## 2. What is the cost?

**Mixte dorm: 400€**

**Outdoors: 335€**

**Workshop only: 250€**

**\*The price of the workshop doesn't include the ticket to The Pink Open House (which costs 20€ for the 3 days)**

**\*\*Workshop fee only** includes general admission to the workshop and does not cover food or accomodation.

→ 10 spots available in the dorm.

\*Limited spaces, first come first served.

→ 5 spots for sleeping outdoors. Towels, sheets, and a blanket can be borrowed for a non refundable fee of 6€.

\*Limited spaces, first come first served.

→ The studio is equipped of a sauna, showers, toilettes and a commun chill area.

## 3. How do I apply?

We are looking for dedicated individuals committed to embodied practices for personal, professional or social development and expected to be able to sustain intensive physical training. We are also looking to create a cohesive and supportive environment for research. We therefore aim to invite people having in mind the idea of creating a group of individuals that will be able to support and inspire one another within the intimate, homy setting of The Pink House.

----- **Application form** -----

<https://goo.gl/forms/9QwSmWqmS1RdbpO12>

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## MORE PRACTICAL STUFF - THE PINK OPEN HOUSE

### ----- Application form -----

\* If you wish to perform or propose an idea, however big or small, please fill in this form and send it back by the 30th April. ----->  
<https://goo.gl/forms/OJXKV1i1PxxcJZC82>

### Price / Donations

We chose to offer a very reduced price for the entire Festival. To ensure access to a maximum of locals we secured a number of tickets reserved for the residents of the region. We chose to work on donation points placed around the house throughout the festival to ensure that everyone can contribute at their level. Nonetheless, and even though this is our first edition, we believe artists must be paid for the work they produce. Therefore each volunteer artists or talkers or contributor will receive a hat for their slots and will keep the donations they receive.

### Parking

Parking will be located on the outskirts of the village and free of charge.

### Camping / Stay

There is plenty of nearby campings and idyllic B&B in the villages around, if you would like help or have an enquiry about staying in the surroundings, contact us

and will help you find the perfect spot! In meantime here is a little list:

#### CAMPINGS

<https://www.campingfrance.com/uk/find-your-campsite/hautes-de-france/oise>

#### B&Bs

<https://www.gites-de-france.com/fr/hautes-de-france/location-de-vacances-oise>

### Getting here

Fortunately, accessing the village is quite easy!

#### ----- By train

Beauvais train station (GARE SNCF) is reached from Paris (GARE DU NORD) within 1h15 mins. It's a short 15 mins cab ride to the house after that. Check national and regional trains here:  
<https://en.oui.sncf/en/>

#### ----- By car

Abbeville Saint Lucien is 10 mins drive north of Beauvais and 35 mins drive from Amiens.

#### ----- By plane

You can reach Paris Beauvais (BVA) Airport which is a 5 mins drive away from the house! Alternatively you can either get to Paris airports Charles de Gaulle or Orly and then get the regional train to Beauvais.

#### ----- By bus

Buses are making the journey between Paris Porte Maillot and Beauvais airport in 1h15 mins check here timetable:  
<https://getbybus.com/en/bus-paris-to-paris-beauvais-airport>

**\* Please note no security is being hired for the festival and the organising team is not responsible for any loss or damage of personal belongings.**